

Hyunsoo Eun

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PROFESSIONAL EXPERIENCE

UX Designer - BMW (SCADpro) Mar 2026 - May 2026
Savannah, GA

- Developed an AI-driven narrative framework across the end-to-end user journey.
- Structured user touchpoints into a cohesive flow to improve continuity and contextual interactions.

UX Designer - FINRA (SCADpro) Jan 2026 - Mar 2026
Savannah, GA

- Reorganized fragmented, large-scale web pages into a unified information structure to improve clarity and usability.
- Enhanced navigation efficiency and reduced cognitive load through experience-focused design decisions.

Teaching Assistant - Savannah College of Art and Design Sep 2025 - Mar 2026
Savannah, GA

- Supported instruction in UX fundamentals through reviewing research, wireframes, and interactive prototypes.
- Provided one-on-one feedback to strengthen students' UX logic, interface design, and prototyping skills.

Art Director Intern - Cheil Worldwide Jul 2024 - Aug 2024
Seoul, South Korea

- Conducted product research and ideation, developing storyboards in collaboration with Samsung Electronics.
- Applied UX principles to strengthen narrative clarity and align creative direction across multidisciplinary teams.

EDUCATION

Bachelor of Fine Arts
User Experience Design

Savannah College of Art and Design
Savannah, GA
GPA: 3.93/4.0; Dean's List all quarters

SKILLS

Figma	Rhino
Design Systems	KeyShot
Adobe Creative Suite	HTML/CSS
Information Architecture	JavaScript

AWARDS

Red Dot Award: Brands and Communication Design
Two-Time Winner for Soteria and Clarus, 2026

Indigo Design Awards
12 awards for Soteria and Nova: 2 Gold, 8 Silver, and 2 Bronze, 2026